DUP INVOICE TE

KMBC-TV

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409

Main: (816)221-9999 Billing: (816)760-9277

Invoice #	Invoice Date	Invoice Month	Invoice Period
937031-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

www.kmbc.com

Billing Address:

Victory Enterprises Attention: Accounts Payable 5200 SW 30th Street Davenport, IA 52802

Send Payment To:

KMBC PO Box 26866 Lehigh Valley, PA 18002-6866

1 KMBC M

07/30/12

Advertiser	Product	Estimate Number
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12

Flight Dates	Order #	Alt Order #
07/30/12 - 08/07/12	937031	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling Politcal Duplicate File C	ору	
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

:30 TRUST Largent

\$300.00 NM

								Spots/				
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	07/30/12	08/03/12	First News at 6	am	6-7am	22222	:30	10	\$300.00	NM		
	Weeks:	Start Date 07/30/12		<u>VTFSS</u> 222	Spots/Week 10							
	Spots: # Ch	n <u>Day Air</u>	Date Air Time	Descript	<u>tion</u>	Start/End Tir	me Length	Ad-ID			Rate	Type
	2 KN	/IBC M 07	/30/12 6:09 AM	1 First Ne	ws at 6am	6-7am	:30	TRUST	Largent		\$300.00	NM
	1 KN	/IBC M 07.	/30/12 6:59 AM	1 First Ne	ws at 6am	6-7am	:30	TRUST	Largent		\$300.00	NM
	3 KN	/IBC Tu 07	/31/12 6:44 AM	1 First Ne	ws at 6am	6-7am	:30	TRUST	Largent		\$300.00	NM
	4 KN	/IBC Tu 07	/31/12 6:59 AM	1 First Ne	ws at 6am	6-7am	:30	TRUST	Largent		\$300.00	NM
	5 KN	MBC W 08 See MG	/01/12 1.11,1.12,1.13,1.		ws at 6am	6-7am	:00)			\$300.00	NM
	6 KN	MBC W 08 See MG	/01/12 1.11,1.12,1.13,1.		ws at 6am	6-7am	:00)			\$300.00	NM
	7 KN	MBC Th 08 See MG	/02/12 1.11,1.12,1.13,1.		ws at 6am	6-7am	:00)			\$300.00	NM
	8 KN	MBC Th 08 See MG	/02/12 1.11,1.12,1.13,1.		ws at 6am	6-7am	:00)			\$300.00	NM
	11 KN		/02/12 6:41 AM 1.10,1.8,1.9,1.5,1.6 OODS FOR 6-7AM	3,1.7	ws at 6am	6-7am	:30	TRUST	Largent		\$550.00	NM
	9 KN	/IBC <i>F</i> 08	/03/12 - 1.11,1.12,1.13,1.	First Ne	ws at 6am	6-7am	:00)			\$300.00	NM
	10 KN		/03/12 1.11,1.12,1.13,1.		ws at 6am	6-7am	:00)			\$300.00	NM
	13 KN	MG for 1	/03/12 6:25 AM .10,1.8,1.9,1.5,1.6 OODS FOR 6-7AM	3,1.7	ws at 6am	6-7am	:30	TRUST	Largent		\$550.00	NM
	12 KN	MBC F 08 MG for 1	/03/12 6:55 AM 1.10,1.8,1.9,1.5,1.6 OODS FOR 6-7AM	1 First Ne 5,1.7	ws at 6am	6-7am	:30	TRUST	Largent		\$550.00	NM
	14 KN	MBC Su 08 MG for 1		1 Su 6-7a 5,1.7		6-7a	:30	TRUST	Largent		\$150.00	NM
2	07/30/12	08/03/12	Good Morning	America	7-9am	11212	:30	7	\$300.00	NM		
	Weeks:	Start Date 07/30/12		<u>VTFSS</u> 212	Spots/Week 7	· . —						
	Spots: # Ch	n <u>Day Air</u>	Date Air Time	Descript	tion_	Start/End Tir	meLength	Ad-ID			Rate	Туре

7-9am

8:53 AM Good Morning America

Send Payment To:





1	nvoice #	Invoice Date	Invoice Month	Invoice Period
9	937031-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12

www.kr	mbc.com										
							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
2	07/30/12	08/03/12	Good Morning America	7-9am	11212	:30	7	\$300.00	NM		
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate	Туре
			31/12 7:56 AM Good M		7-9am			Largent		\$300.00	
			01/12 7:25 AM Good M		7-9am			Largent		\$300.00	
			01/12 7:55 AM Good M		7-9am			Largent		\$300.00	
			02/12 8:29 AM Good M		7-9am			Largent		\$300.00	NM
	6 KM		03/12 8:39 AM Good M		7-9am	:3	0 TRUST	Largent		\$300.00	
	7 KM		03/12 8:53 AM Good M		7-9am		0 TRUST			\$300.00	
3	07/30/12	08/03/12	5pm News	5-530pm	12121	:30	7	\$550.00	NM		
,	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
		07/30/12	08/05/12 12121	7	\$55 0.00						
,	Spots: # Ch				Start/End Time		th Ad-ID			Rate	_
			30/12 5:30 PM 5pm Ne		5-530pm			Largent		\$550.00	NM
	2 KM	IBC Tu 07/3	31/12 5:09 PM 5pm Ne	ws	5-530pm			Largent		\$550.00	NM
	3 KM	IBC Tu 07/3	31/12 5:28 PM 5pm Ne	ws	5-530pm		0 TRUST			\$550.00	
	4 KM	IBC W 08/0	01/12 5:25 PM 5pm Ne	ws	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
	5 KM	IBC Th 08/0	02/12 5:14 PM 5pm Ne	ws	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
	6 KM	IBC Th 08/0	02/12 5:28 PM 5pm Ne	ws	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
	7 KM	IBC F 08/0	03/12 5:28 PM 5pm Ne	ws	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
4	07/30/12	08/03/12	6pm News	6-630pm	12122	:30	8	\$650.00	NM		
			·								
,	Weeks:	Start Date 07/30/12	End Date MTWTFSS 12122	Spots/Week 8	<u>Rate</u> \$650.00						
	Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	th Ad-ID			Rate	Туре
	1 KM	IBC M 07/3	30/12 6:25 PM 6pm Ne	ws	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
	2 KM	IBC Tu 07/3	31/12 6:12 PM 6pm Ne	ws	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
	3 KM	IBC Tu 07/3	31/12 6:25 PM 6pm Ne	ws	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
	4 KM	IBC W 08/0	01/12 6:23 PM 6pm Ne	ws	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
	6 KM	IBC Th 08/0	02/12 6:21 PM 6pm Ne	ws	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
			02/12 6:27 PM 6pm Ne		6-630pm	:3	0 TRUST	Largent		\$650.00	
	7 KM		03/12 6:12 PM 6pm Ne		6-630pm	:3	0 TRUST	Largent		\$650.00	
	8 KM		03/12 6:26 PM 6pm Ne		6-630pm		0 TRUST			\$650.00	
			•		'						
5	08/04/12	08/04/12	6pm News Saturday	6-7pm	S-	:30	1	\$325.00	NM		
,	Weeks:	Start Date 07/30/12	End Date MTWTFSSS-	Spots/Week	Rate \$325.00						
	Spots: # Ch		00/00/.2	tion	Start/End Time	Long	th Ad-ID			Poto	Typo
							0 TRUST	Largent		Rate	
	I NIV	BC Sa 08/0	0.53 PW 6pm Ne	ws Saturday	6-7pm	.3	U IRUSI	Lai gent		\$325.00	INIVI
6	08/05/12	08/05/12	5pm News Sunday	5-6pm	S	:30	2	\$275.00	NM		
,	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
		07/30/12	08/05/12S	2	\$275.00					_	_
	Spots: # Ch			•	Start/End Time		th Ad-ID			Rate	
			05/12 5:29 PM 5pm Ne		5-6pm			Largent		\$275.00	
	2 KM	BC Su 08/0	05/12 5:44 PM 5pm Ne	ws Sunday	5-6pm	:3	0 TRUST	Largent		\$275.00	NM
7	08/06/12	08/07/12	First News at 6am	6-7am	22	:30	4	\$550.00	NM		
-	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
	-	08/06/12	08/12/12 22	4	\$550.00						
	Spots: # Ch	Day Air	Date Air Time Descript	tion_	Start/End Time	Leng	th Ad-ID			Rate	Type
	2 KM	IBC M 08/0	06/12 6:14 AM First Ne	ws at 6am	6-7am	:3	0 TRUST	Largent		\$550.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937031-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12

www.kmbc.com

Start Date End Date Description Start/End Time MIWITESS Length Week Rate Type												
To 8/06/12 08/07/12 First News at 6am 6-7am 22 :30 4 \$550.00 NM								Spots/				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 KMBC M	7	08/06/12	08/07/12	First News at 6am	6-7am	22	:30	4	\$550.00	NM		
A KMBC Tu		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 KMBC Tu 08/07/12 6:43 AM First News at 6am 6-7am :30 TRUST Largent \$550.00 NM		1 KM	IBC M 08/	06/12 6:44 AM First N	lews at 6am	6-7am	:3	0 TRUST	Largent		\$550.00	NIV
No. No.		4 KM	IBC Tu 08/	07/12 6:26 AM First N	lews at 6am	6-7am	:3	0 TRUST	Largent		\$550.00	NIV
Weeks: Start Date End Date MTWTFSS Spots/Week \$300.00		3 KM	IBC Tu 08/	07/12 6:43 AM First N	lews at 6am	6-7am	:3	0 TRUST	Largent		\$550.00	NN
Spots: # Ch	8	8 08/06/12	08/07/12	Good Morning America	a 7-9am	21	:30	3	\$300.00	NM		
1 KMBC M 08/06/12 7:30 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NN 2 KMBC M 08/06/12 8:53 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NN 3 KMBC Tu 08/07/12 8:52 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NN 9 08/06/12 08/06/12 5pm News 5-530pm 2 :30 2 \$550.00 NM Weeks: Start Date O8/06/12 End Date O8/06/12 MTWTFSS O8/06/02 2 2 \$550.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 5:10 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 2 KMBC M 08/06/12 5:27 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM Weeks: Start Date O8/06/12 End Date O8/06/12 MTWTFSS O8/06/06/06/06/06/06/06/06/06/06/06/06/06/		Weeks:										
2 KMBC M 08/06/12 8:53 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 3 KMBC Tu 08/06/12 8:52 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 9 08/06/12 08/06/12 5pm News 5-530pm 2 :30 2 \$550.00 NM Weeks: Start Date O8/06/12 End Date O8/12/12 MTWTFSS O8/12/12 Spots/Week Spots/Wee						Start/End Time						
3 KMBC Tu 08/07/12 8:52 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 9 08/06/12 08/06/12 5pm News 5-530pm 2 :30 2 \$550.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 5:10 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 2 KMBC M 08/06/12 5:27 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 10 08/06/12 08/06/12 6pm News 6-630pm 2 :30 2 \$650.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$650.00 NM Spots: # Ch Day Air Date O8/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM		1 KM	IBC M 08/	06/12 7:30 AM Good	Morning America	7-9am			.,		\$300.00	NIV
9 08/06/12 08/06/12 5pm News 5-530pm 2 :30 2 \$550.00 NM Weeks: Start Date		2 KM	IBC M 08/	06/12 8:53 AM Good	Morning America	7-9am	:3	0 TRUST	Largent		\$300.00	NN
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 2		3 KM	IBC Tu 08/	07/12 8:52 AM Good	Morning America	7-9am	:3	0 TRUST	Largent		\$300.00	NIV
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	9	08/06/12	08/06/12	5pm News	5-530pm	2	:30	2	\$550.00	NM		
1 KMBC M 08/06/12 5:10 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 2 KMBC M 08/06/12 5:27 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 10 08/06/12 08/06/12 6pm News 6-630pm 2 :30 2 \$650.00 NM Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 2 2 Spots/Week 650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 650.00 NM 2 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM		Weeks:										
2 KMBC M 08/06/12 5:27 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 10 08/06/12 08/06/12 6pm News 6-630pm 2 :30 2 \$650.00 NM Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 2 2 \$650.00 NM Rate 650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 650.00 NM 2 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time					Rate	Туре
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 2 Spots/Week 2 4650.00 Rate 5650.00 Spots: # Ch Day Air Date 2 KMBC M 08/06/12 Air Time Description Start/End Time Length Ad-ID Rate Type 650.00 1 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00		1 KM	IBC M 08/	/06/12 5:10 PM 5pm N	lews	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 2 2 Spots/Week 2 Rate 3650.00 Section 3650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3650.00 Type 3650.00 NM 2 KMBC M 08/06/12 6:22 PM 6pm News 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM		2 KM	IBC M 08/	/06/12 5:27 PM 5pm N	lews	5-530pm	:3	0 TRUST	Largent		\$550.00	NM
O8/06/12 08/12/12 2 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM	10	08/06/12	08/06/12	6pm News	6-630pm	2	:30	2	\$650.00	NM		
2 KMBC M 08/06/12 6:22 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM		Weeks:				\$65 <u>0.00</u>						
1 KMBC M 08/06/12 6:29 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NN												
				06/12 6:22 PM 6pm N	lews	6-630pm			.,		\$650.00	NM
Total Spots 44		1 KM	IBC M 08/	06/12 6:29 PM 6pm N	lews	6-630pm	:3	0 TRUST	Largent		\$650.00	NM
						Total Spots	4	14				

Gross Total \$20,525.00

Agency Commission

\$3,078.75

\$17,446.25

Net Amount Due

Payment Terms 30 Days